

STERLING FREEDOM FESTIVAL

SPONSORSHIP GUIDE

2023

A DAMION MICHAELS PRODUCTION



Sterling Freedom Festival 2023

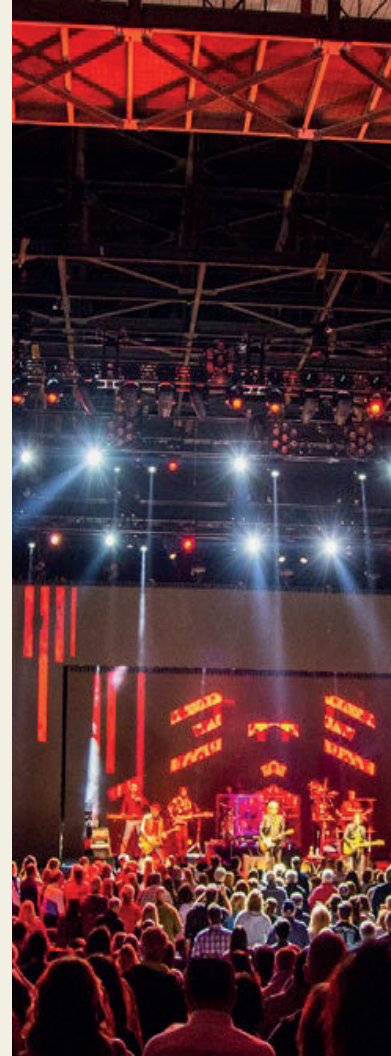
About The Sterling Freedom Festival

Unleash Your Brand's Potential: Be a Major Event Sponsor, Rewrite the Rules of Engagement as we commemorate 50 years of HIPHOP!

Get ready for an exclusive sponsorship opportunity that will transform your brand's trajectory. Experience unrivaled engagement and ignite unparalleled growth as a major event sponsor.

Discover a new era of interaction, blending cutting-edge technology, immersive experiences, and thought-provoking content. Amplify your brand's presence, captivate influential minds, and generate lasting buzz.

Our comprehensive packages guarantees prime exposure, customized activations, and a suite of benefits tailored to your goals. Become the center of conversations, both online and offline, long after the event. Let your brand soar to new heights.



2023 Venue

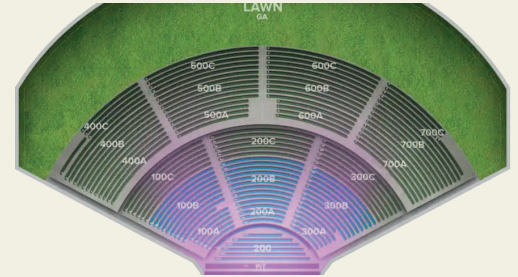
Sterling Freedom Festival

Michigan Lottery Amphitheater

Freedom Hill
4900 Metro Pkwy
Sterling Heights, MI 48312

- Total pavilion capacity: 4200
- Total lawn capacity : 3000

Conveniently located in the heart of Macomb County, the Amphitheatre is an architecturally intriguing gem. This 7300 capacity Amphitheatre allows a cozy feel while still be able to rout the top acts in the country to our little corner of the concert world. Its state of the art sound coupled with professional staff, light, and video systems, and modern design features, allows us to provide beautiful, flexible, and hip events.



Sponsorship Packages

Vendor package

- Listing on your brands website under Vendors
- Listing your brand on our vendors list media with HOUR magazine
- 10x10 reserved area (sponsor provides booth/tent, setup and staffing)
- 4 event tickets

Package
Value

\$1250

Model package

- Two professional models that will circulate at the event to promote your business/appeal
The Models picked have high energy and basic sales marketing for your advantage
- Available as an add-on or stand alone sponsorship.
- Stand alone includes 4 event tickets.

Package
Value

\$1500 - addon

\$2000 - stand alone